

6TH Street fair

a taste of the arts.

2010 Registration Information & Application Packet

Deadline: Friday, March 26, 2010

Description: Our objective is to create a colorful and varied display of high quality, handmade crafts and artworks. All types of hand crafted, non-imported works are considered. Those working in either new or traditional styles are encouraged to apply. The 6th Street Fair is one of three fairs held during Bellevue's annual arts weekend, which also includes the Bellevue Arts Museum and Bellevue Festival of the Arts fairs.

Fair Dates: Friday, July 23 – Sunday, July 25, 2010

Operating Hours: 10 am – 8 pm, July 23 & 24; 10 am – 6 pm, July 25

Booths & Fees: The BDA charges a flat booth fee, meaning no commission is due to the BDA after the Fair ends. All booth spaces are assigned by the BDA. There are a limited number of corner spaces available. Artists must store their artwork at their own risk while the fair is closed. All booths are outdoors. Electricity is not available. **Artists must supply their own booth materials – white top canopy, table, display racks and chairs.** Booth fees are as listed below.

10' x 10' booth = \$600	10' x 10' corner booth = \$700
10' x 20' booth = \$1200	10' x 20' corner booth = \$1300
6' x 20' corridor booth = \$1000	

Location: The 6th Street Fair will be staged along the 6th Street Pedestrian Corridor and 106th Avenue NE. The final layout and booth placement will be included with acceptance letters.

Selection Process: A jury will review all applications. There is a \$15 selection process fee. Applicants will be judged on the application and photos received. Successful applicants will display hand crafted, high quality original artworks and crafts that adhere to traditional values in an attractive booth setting that conforms to available space. ***There is no guarantee previous year's participants will be accepted.*** All applicants will be notified of selection results by mail no later than April 30, 2010.

Application Guidelines & Tips:

- Complete, sign and return the application by March 26, 2010.
- Please include a minimum of **three** 4x6 color photos/CD of your work. Color copies are acceptable. Mark all photos/CDs with your company/full name on the back. **PLEASE DO NOT SEND ACTUAL ARTWORK.**
- Include current booth photo(s); minimum of one 4x6 photo. It is important to the BDA and fellow artists that the physical appearance of your booth is professional and appealing to the public. Your photos should clearly show how you plan to decorate your booth at the Fair.
- Enclose a self-addressed, stamped envelope of the appropriate size if you would like your photos returned. Otherwise, they will be disposed of after the selection process.
- Include your \$15 jury fee check, payable to: *Bellevue Downtown Association (or BDA).*



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Please type or print clearly.

Business Name:
UBI (required):
Last, First Name:
Address:
City, State, Zip:
Email:
Primary Phone: () circle one: home work
Secondary Phone: () circle one: mobile pager

Preferred booth size (circle one):

- 10' x 10'
10' x 10' corner
10' x 20'
10' x 20' corner
6' x 20' corridor booth

Circle your category: ***

- Paint/Print
Jewelry
Pottery
Textile
Home Accessories
Woodwork
Not listed:
Photography
Glass
Sculpture
Music
Health/Wellness
Specialty Food

Describe the merchandise you plan to sell in 20 words or less*** (this may be used to describe your work in the fair's promotional materials should you be accepted):

Three horizontal lines for describing merchandise.

*** All works must be original and made by entrant. Any accepted work that differs in quality or is inconsistent from that viewed and accepted by the jurors may be disqualified at the discretion of the jurors. 6th Street Fair management reserves the right to refuse any work that they deem inappropriate.



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Description of work in photos and item price (use additional paper if needed):

1.	\$
2.	\$
3.	\$
4.	\$

Event Experience:

Name of event	Location	Years participated
1.		
2.		

Comments

I hereby release and forever discharge BDA, City of Bellevue, all sponsoring organizations, their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my participation in the 6th Street Fair. The 6th Street Fair will not be responsible for any injury sustained by exhibitors or in space designated for exhibits. Furthermore, I understand that I store my artwork at my own risk. By signing this application form, applicant acknowledges having received and read the 2010 Registration Information and agrees to abide by all rules set forth herein. Applicant agrees that photos submitted to the jury are representative of work to be exhibited and the 6th Street Fair reserves the right, in its sole discretion, to advise applicant of any work that does not meet the standards set forth, and applicant agrees that such work will be immediately removed upon request by 6th Street Fair officials. Failure to remove such work or abide by other rules set forth may result in applicant's removal from the 6th Street Fair, and/or applicant being prohibited from future participation.

Signature **Date**

Please send completed and signed application, photos and \$15 jury fee to:
Bellevue Downtown Association
6th Street Fair
500 108th Avenue NE, Suite 210
Bellevue, WA 98004

To be guaranteed consideration, application must be received by Friday, March 26, 2010.

If you have questions about the application process, please contact the BDA at 425.453.1223 or visit www.bellevuedowntown.com.

Thank you for applying to this year's 6th Street Fair!

2010 6th Street Fair Timeline

March 26	Application due date
April 16	Jury Process
April 30	Notifications Mailed
May 21	Booth fee postmark due date
June 18	Parking/load-in information mailed
July 22	Vendor set-up (time: TBD)
July 23 – 25	2010 6th Street Fair <ul style="list-style-type: none">★ Friday & Saturday 10am-8pm★ Sunday 10am – 6pm

Notes:

Frequently Asked Questions

What is the cost of participating in the 6th Street Fair?

- ♦ The cost of participating is a flat fee assessed in the form of a booth fee. The artist keeps all profits made throughout the 6th Street Fair.

What does the booth fee cover?

- ♦ The booth fees cover a number of costs associated with the 6th Street Fair, including staffing, event marketing, volunteer donations, trash removal and a hospitality booth for the artists (beverages and snacks throughout the weekend). Any remaining funds are put toward supporting annual community events including Bellevue Jazz Festival, Bellevue Family 4th, Live at Lunch summer concerts, the 6th Street Fair and the Magic Season ice rink and holiday events.

Are there any awards handed out during the 6th Street Fair?

- ♦ Yes. There are three awards given during the 6th Street Fair. The awards are: Best in Show, Best Booth and Best Newbie. The winners of these awards are offered an invitation to participate in the next year's fair, a prime location, and a reduction in their booth fee.

What is involved in the selection process and who is on the jury?

- ♦ The selection process involves a review by a jury, which scores each applicant on a scale of 1 to 5, with 1 being the lowest and 5 being the highest. The jury includes local community members of the art sector and promoters of other local arts fairs.

May I select my location?

- ♦ You may *request* a specific spot, but this *placement is not guaranteed*. We try to accommodate all requests, but the jury makes the final decisions regarding the placement of artists. The jury considers all aspects of the applicant, including score and category, when selecting the location. Every attempt is made to separate similar artists so that there is a great amount of variety in every location.

May I sell commercial products?

- ♦ No. All products must be hand-made by the applicant.

What do I need to turn in with my application?

- ♦ With the completed application, each artist must include the \$15 selection process fee, a minimum of three 4x6 color photos/CD of the work to be sold, and at least one 4x6 color photo of the booth display. It is important to the BDA and to fellow artists that each booth is professional and appealing to the public. The appearance of the booth is an integral part of the selection process, and applicants without a booth photo will not be accepted.

What is the load-in/load-out process and must I line up?

- ♦ The load-in and load-out processes are created to help the artists load/unload efficiently and easily. There will be a packet mailed by June 18th, stating exactly when each artist should arrive and line up. It is crucial that artists adhere to the specifics of the load-in/load-out schedule in order to assure an orderly process. Artists who miss their scheduled time will need to hand cart and parking will be very limited. Also, please note that there will be volunteers on hand to help the artists unload during their established loading times.

Do you provide tables or canopies for artists?

- ♦ No. **Each booth must supply a white easy-up canopy and fire extinguisher.** If you need tables and/or a white canopy, you may contact our rental provider, ABC Special Events Rentals, at 1-877-939-RENT or visit them on the web at www.abcrentals.com. They have provided items for artists in the past with a discount and users have found ABC easy to use.

Is there any RV parking nearby?

- ♦ The nearest RV parking is in Renton and Issaquah. There are no RV parking sites near the 6th Street Fair itself.