



# Rates for online ads

## Advertising Policy

NPS members and patrons may advertise workshops free of charge. Non-member ads are subject to the following rates and specifications.

type of ad	placement	size	rate
Workshop	Middle column	360 x 240 pixels	\$40 per month/\$140 4 mos.
		360 x 400	\$60 per month/\$210 4 mos.
Workshop	Right column	160x x140	\$25 per month/\$87 4 mos.
Retail Vendor	Middle column	360 x 240 pixels	\$60 per month/\$660 1 year
		360 x 400	\$80 per month/\$880 1 year
Retail Vendor	Right column	160x x140	\$40 per month/\$440 1 year